

Web Committee Report: August 13, 2026

By the Numbers (aaWorcester.org)

Hosting + Calendar Fees YTD: \$374.97 (+\$54.73 vs prior month, shared)

Monthly Web Site Visitors: 69,517 (+5.10% vs prior month)

Avg Page Views Per Visit: 3.62 (+5.90% vs prior month)

Noteworthy Changes & Updates

WAI Calendar: AA events posted to website calendar

WAI Announcements: News & events posted to homepage & news page

WAI AA Meetings: Meeting page & *Meeting Guide* app feed updated

Meeting Guide App: Boston CSC duplicate listing issues (ongoing)

Web Chair Documents: Web chair admin documentation in process

Step12Page.aspx: Page listing WAI's 12th Step services added

Site Map: Collapsed & Expanded views of site map added